

An aerial photograph of Berlin, Germany, featuring the prominent Fernsehturm (TV Tower) in the foreground. The tower is a tall, slender structure with a spherical observation deck and a spire. The city's dense urban landscape is visible below, and the sky is filled with soft, wispy clouds, suggesting a late afternoon or early morning setting.

November 8 & 9, 2023, Berlin

# Become part of the unFIXcon 23

The world's only conference dedicated to organizational design based on the unFIX model by Jurgen Appelo.

unFIXcon 23 | powered by The Ministry Group GmbH & The unFIX Company B.V.

# Be part of the future of organizations.

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**We highly appreciate our partners for their dedication and contribution to our work.**

You play an essential role in accelerating ideas, fostering new connections, and contributing to the growing unFIX community worldwide.

This is just the beginning! We are looking for people and organizations who are as passionate as we are about unFIX and the ideas around it.

In close partnership, we want to learn and grow together.

Learn more about [the unFIX model](#)



# Be part of unFIXcon 23.

The unFIXcon brings together executives, entrepreneurs and organizational designers. For two days, an exclusive group of about 200 people will be actively working on reshaping their companies.

- 30+ speakers incl. Jurgen Appelo
- Various tracks with 20+ Workshops, Open Spaces, Case Studies and Peer Learning
- Global networking and exchange
- Access to the growing unFIX-community with 15.000+ people worldwide

Learn more about [unFIXcon 23](#)



# Why partner with us?

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unFIX gives you better ways to design and develop organizations. The unFIXcon gives the model and ideas around it a stage.

## Thought Leadership

unFIX is gaining traction globally. You can be one of the first to utilize the benefits of a new way of organizational design and lead the discussions around it.

## Networking

Due to an exclusive group of highly engaged attendees and the design of our interactive program, we offer unparalleled networking opportunities.

## Awareness

Our attendees and speakers are entrepreneurs, leaders, and change-makers who actively shape companies.

## Lead generation

Our audience is on the forefront of the latest trends and tech and always looking out for promising services and products.



# Who's attending?

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## **Consultants, (Agile) Coaches & Trainers**

To address today's most pressing challenges, at the unFIXcon, they discover new ways to shape organizations with ideas and tools that work in the real world.

## **Organization Developers & Change Managers**

For them, getting inspired at the unFIXcon and exploring efficient ways and ideas for development from peers and experts in the field is vital.

## **Business Owners & Entrepreneurs**

The unFIXcon offers an excellent opportunity to get inspired, learn together, and gradually start building flexible structures and dynamic teams.

## **HR & Learning and Development Managers**

This group enjoys rich conversations at the unFIXcon and seeks to understand the latest trends in human resources, agility and new work.

## **Innovation Managers**

At the unFIXcon, they learn about the use of building flexible structures and a work environment for creative solutions, and expand their horizon and connect with various industries.

## **unFIX Community / Practitioners**

unFIX is getting worldwide attention. At the unFIXcon, community members come together to discuss best practices and their experiences.

# Our partner-packages.

## CONTRIBUTOR

Help the unFIXcon grow and thrive!

- + **Branding:** Your logo in our owned media, on the event site and in the aftermovie (“Partner”)
- + **Lead Generation:** We introduce all our partners in our moderation and presentations and enable rich conversations during the event
- + **Free Entrance:** 2x free tickets for the unFIXcon 23 in Berlin (a value of 3.150€)
- + **Discounts:** Save 10% on up to 5 additional tickets for the unFIXcon 23 (a saving of up to 395€)

Your Invest: 9.900€

## MOTIVATOR

Dive deeper into the unFIX cosmos!

- + **Branding:** Your logo in our owned media, on the event site and in the aftermovie (“Partner”)
- + **Lead Generation:** We introduce all our partners in our moderation and presentations and enable rich conversations during the event
- + **Free Entrance:** 4x free tickets for the unFIXcon 23 in Berlin (a value of 6.300€)
- + **Discounts:** Save 15% on up to 5 additional tickets for the unFIXcon 23 (a saving of up to 1.180€)

Your Invest: 14.900€

## ACCELERATOR

Bring the unFIXcon to the next level!

- + **Premium Branding:** same as Motivator and Contributor plus the title “Premium Partner”
- + **Lead Generation:** We introduce all our partners in our moderation and presentations and enable rich conversations during the event
- + **Free Entrance:** 6x free tickets for the unFIXcon 23 in Berlin (a value of 9.450€)
- + **Discounts:** Save 25% on up to 5 additional tickets for the unFIXcon 23 (a saving of up to 1.970€)
- + **Content:** Your keynote or workshop about organizational design at the unFIXcon

Starting at 20.900€

# #letstalk

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The unFIXcon 23 is hosted by The Ministry Group GmbH in close partnership with The unFIX Company B.V.

Are you interested in becoming a partner of the unFIXcon 2023 or the unFIX Festival 2024 and beyond? Let's talk!



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